



For Reference

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SANYO to Supply HEV Ni-MH Battery System to PSA Peugeot Citroën

Tokyo, November 2, 2009 – SANYO Electric Co., Ltd. (SANYO), a world leader in battery technology, is pleased to announce that SANYO will supply the nickel metal hydride (Ni-MH) battery systems for hybrid electric vehicles (HEV) to PSA Peugeot Citroën, one of the largest car manufacturers in Europe. PSA Peugeot Citroën will equip these battery systems to its Hybrid Diesel Technology - Hybrid4 – that will be factory fitted first on the crossover “Peugeot 3008 Hybrid4” and on the “Citroen DS5 Hybrid4”, to be manufactured in 2011.

Given the growing public concern for environmental protection, SANYO is strengthening its business by intensively developing rechargeable batteries for environmentally friendly vehicles, which are expected to see a surge in demand in the coming years. In addition to providing HEV Ni-MH batteries to Ford and Honda, SANYO has been carrying out joint development with Volkswagen for next-generation Ni-MH battery systems since January 2006, and lithium-ion battery systems since May 2008.

SANYO will continue to accelerate the development and marketing of high performance battery systems and globally expand its business in rechargeable batteries used in environmentally friendly vehicles.

About SANYO

SANYO Electric Co., Ltd. is a leading company for energy and environment, providing solutions for energy, environment and lifestyle applications based on its brand vision ‘Think GAIA.’ SANYO's businesses are divided into three business domains: Energy, Ecology and Electronics. These three areas cover a broad range of products and services such as rechargeable batteries, photovoltaic systems, HVAC/R equipment, digital imaging devices, personal navigation systems, home appliances, electronic components and others. For further information, please visit SANYO's web site at <http://sanyo.com/>.